

# Cooperative Automated Transportation (CAT) Coalition Peer Exchange & Outreach Working Group

June 22, 2018 Webinar  
Notes and Summary of Discussions

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## Summary of Action Items

- Members to email [catoutreachwg@gmail.com](mailto:catoutreachwg@gmail.com) any additional suggestions of topic areas to be covered in the bi-monthly webinars.
- Members to email [catoutreachwg@gmail.com](mailto:catoutreachwg@gmail.com) to request to present a brief 5-10-minute presentation on future webinars.
- Members to email [catoutreachwg@gmail.com](mailto:catoutreachwg@gmail.com) any regional outreach conferences, meetings, or webinars they wish to be highlighted to this group on the upcoming webinars.

## Welcome

Ed Seymour (TTI and Chair of the Peer Exchange & Outreach Working Group) welcomed everyone to the webinar.

Ed provided a summary of research into regional meetings of the Institute of Transportation Engineers (ITE) and ITS America where connected and automated vehicles were presented from 2016-2017. Approximately 450 speakers spoke at these regional events, with the following representation:

- 40% were consultants;
- 50% were from operating agencies, suppliers, and universities; and
- 10% were from transit, federal agencies, professional societies.

There were almost no automobile industry presenters. The majority of content presented related to connectivity, with automation the second highest content provided. Ed noted that one potential area in which this working group can help the industry is to broaden the presenters and topics presented at regional meetings.

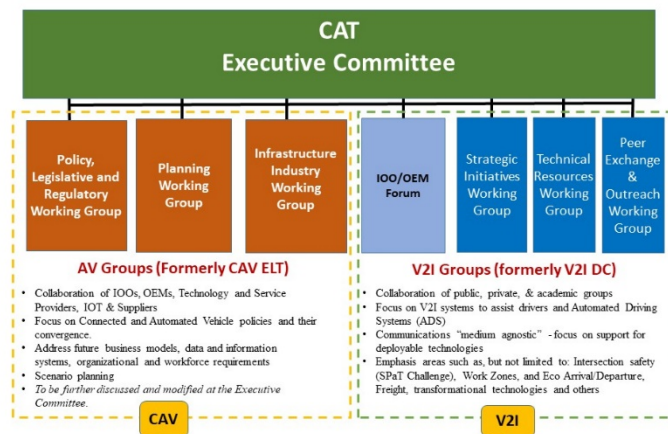
Ed then explained that the tentative roles of this working group as follows:

1. Facilitate outreach & peer exchange on monthly webinars;
2. Identify needs and create more formal outreach activities (possibly expanding the regional presentations that Ed introduced during the welcome); and
3. Provide a forum for associations to announce upcoming CAT related meetings, conferences, and webinars.

## Review of the Transition from V2I Deployment Coalition to CAT Coalition

Dean Deeter provided an update on the transition from Phase 1 of the V2I Deployment Coalition (which concluded in February 2017) to the Cooperative Automated Transportation (CAT) Coalition, describing the structure of both Automated Vehicle (AV) and Connected Vehicle (CV) working groups. He noted that the AV working groups are just initiating activities. The V2I working groups have been meeting by webinar since March. The following CAT Coalition organization chart was shared.

### Cooperative Automated Transportation (CAT) Coalition



## Recurring Agenda Items for this Working Group

Ed described the plan is for bi-monthly webinars of this group to include three recurring agenda items that mimic the roles of the working group. The recurring agenda items (and estimate of time expected to be dedicated to each per webinar) is as follows:

1. Facilitate outreach & peer exchange on monthly webinars – 25 minutes per webinar
2. Identify needs and create more formal outreach activities – 25 minutes per webinar
3. Provide a forum for associations to announce upcoming CAT related meetings, conferences, and webinars – 10 minutes per webinar.

### **Recurring Agenda Item #1: Facilitating Outreach & Peer Exchange:**

Ed described that time would be spent on each webinar allowing members to present brief summaries or updates of their activities. Ed suggested presentations might be 5-10 minutes in length to allow two per webinar with some questions. The candidate topics believed to be of most interest to this group include:

- V2I Deployment Status (public and private)
- Outcomes of the IOO/OEM Forums
- Pilot Site / Smart City / ATCMTD Updates
- Connected Vehicle Related Standards
- FHWA Connected Vehicle Research & Development
- AV Policy Updates

Ed invited members to submit either additional topic areas they would like to see presented, or to submit a request to present by using the “chat” feature in the webinar or by emailing [catoutreachwg@gmail.com](mailto:catoutreachwg@gmail.com). If submitting a request to present on a future webinar, please include a contact name and email address.

### ***Recurring Agenda Item #2: Identify Needs and Create More Formal Outreach Activities***

Ed noted that the objective of this recurring agenda item is to proactively identify gaps or needs for outreach, and then to recommend actions to fill the gaps. This topic was discussed further in the following agenda item.

### ***Recurring Agenda Item #3: Provide a Forum for Associations to Announce Upcoming Activities***

Ed described the emphasis of this portion of each webinar will be to allow associations to announce upcoming regional or national conferences, meetings, webinars. The goal will be to track these and keep an inventory of them.

## **Identification of More Formal Outreach Needs and Approaches**

Ed spent some time explaining the Recurring Agenda Item #2 in more detail, describing that the goal is for the working group to proactively identify gaps or needs for outreach. Once identified, the working group could recommend action to fill the gaps, using approaches such as:

- Sessions at conferences;
- Creation of outreach material or talking points;
- NCHRP or TRB activities; and
- Suggestions to ITE, ITS America, AASHTO.

Ed asked members to email [catoutreachwg@gmail.com](mailto:catoutreachwg@gmail.com) if they have any current ideas of gaps in outreach that could be addressed by this working group. He also encouraged members to contact him at this address if they would like to participate in a possible smaller Task Force that may meet more frequently to discuss these outreach needs.

## **Upcoming Webinar Topics & Close**

The next Peer Exchange & Outreach Working Group webinar will be July 20<sup>th</sup>, 2:00PM Eastern.

Following the July 20<sup>th</sup> webinar, the working group will be every other month on the 3<sup>rd</sup> Friday of the month. A recurring webinar invite will be sent to members. Ed reminded members of the email address to send any ideas or suggestions: [catoutreachwg@gmail.com](mailto:catoutreachwg@gmail.com).