



ITS AMERICA

PRESENTED BY **SHAILEN P. BHATT**, PRESIDENT & CEO

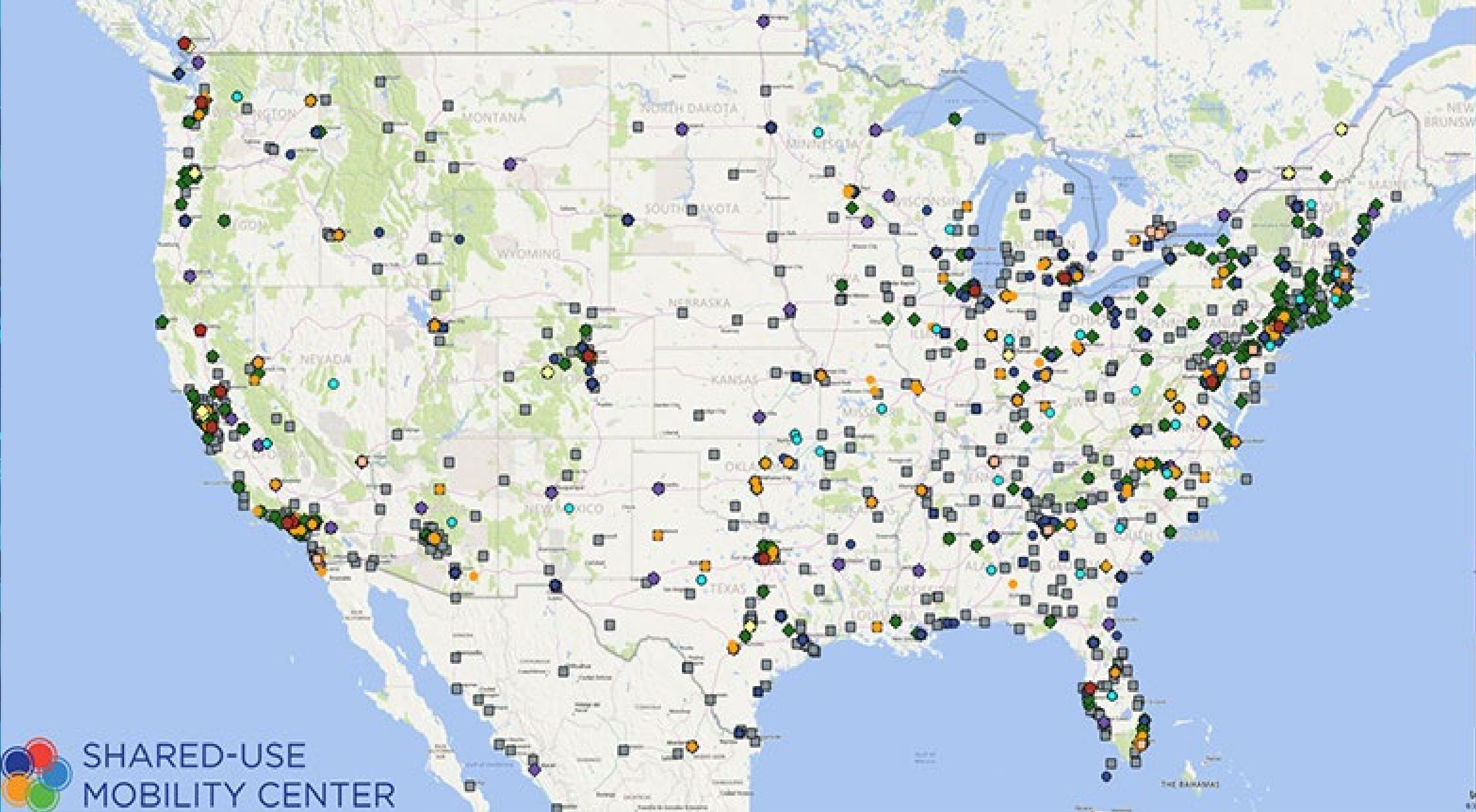
ITS America's Vision

A better future
transformed by
Intelligent Mobility

Safer. Greener. Smarter.



SHARED MOBILITY OPTIONS



- Dockless eScooters
2018
- Dockless Bikeshare
2017
- Microtransit
2014
- Ridepooling
2009
- Station-based Bikeshare
2009
- Ridesourcing
2009
- P2P Carshare
2009
- One-way Carshare
2008
- Round Trip Carshare
2000

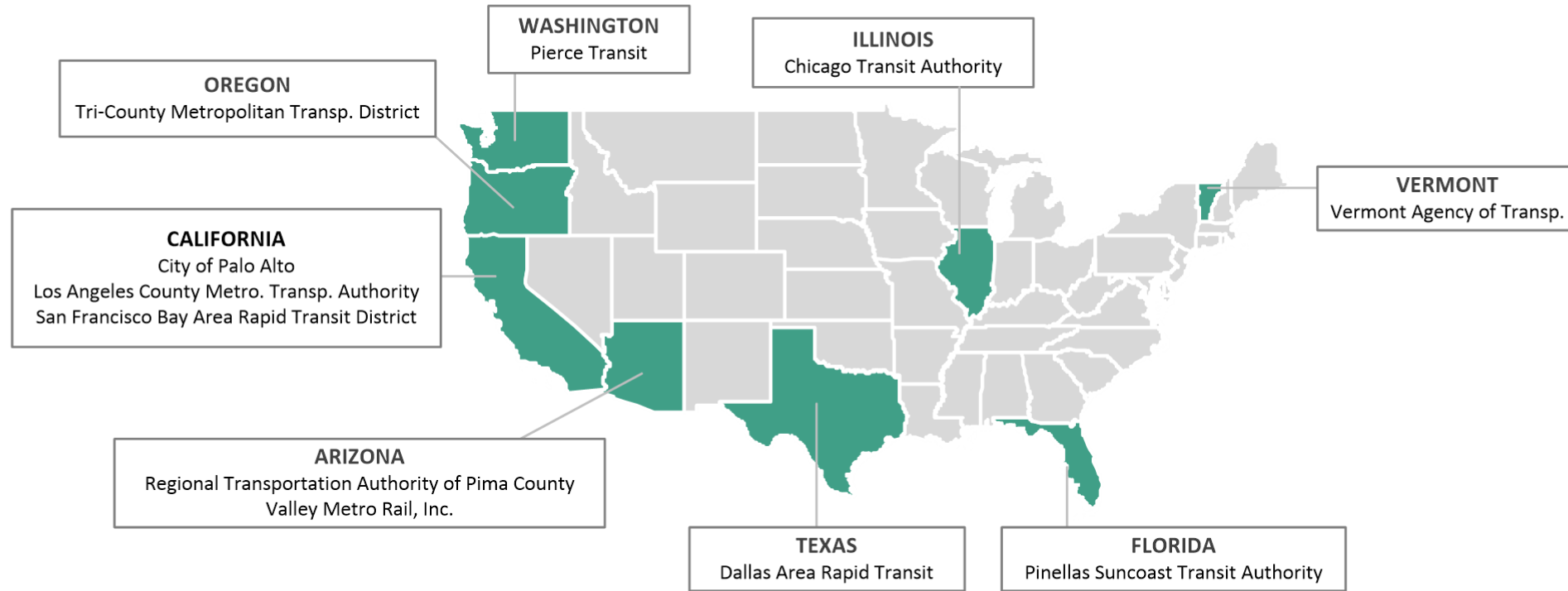

**SHARED-USE
MOBILITY CENTER**

MOD AROUND THE US


ITS AMERICA

2016 MOD Sandbox Projects

Results coming soon - "out of the box"



11 Projects: \$7,931,080



Mobility on Demand Alliance ITS AMERICA

ENABLING MOD: THE PUBLIC SECTOR PERSPECTIVE

Moderator: Sharon Short, ITS America
 Laurie Barman, California
 Andy Freeman, Metropolitan Transportation Commission
 Lynn Pflaum, Portland Area Council
 Tilly Cheng, San Francisco County Transportation Authority
 Tom Quigley, Regional Transportation Commission of Southern Nevada
 Bob Gorman, King County Metro

ADVANCING SEAMLESS MOBILITY IN THE UNITED STATES



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BUILDING BLOCKS OF MOD

 Mobility Services

 Data Services

 Infrastructure Services



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 Customer Services

 Operator Services

 Payment Services



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Focus Areas

✓ Policy Setting and Advocacy

✓ Plenary Events

- ✓ April 3 | MOD Alliance Launch, Seattle
- ✓ June 3 | MOD Forum, Washington DC
- ✓ September 25 | MaaS Alliance MOD Alliance Insurance Workshop, Paris
- ✓ Oct 23 | MOD Alliance MaaS Alliance Singapore LTA Event
- ✓ Dec 9 | MOD Forum, Los Angeles
- ✓ Feb 2020 | MOD Alliance MaaS Alliance Insurance Workshop, East Coast, US

✓ Work Groups and MOD Matters

- ✓ Policy | Business Models | Technology/Standards
- ✓ Data Sharing | Insurance | Congestion Pricing
Secure Payments | Automation

✓ Programs and Partnerships

- ✓ Analysis | Networks | Outreach & Engagement
- ✓ MaaS Alliance





Mobility on Demand Alliance